



Decisions at Every Turn Coalition  
December 16, 2014  
Meeting Minutes

**Attendees:** Lisa Ulbrich, Elizabeth Emberley, Patricia Rodrigues, Al Porter, Amy Turncliff, Kristin French, David DiGirolamo, Kelley St. Coeur, Brian Garrigan, Elizabeth Byrnes, Katie Emberley, Caroline Priest, and Richard Lind.

Meeting began at 5:37 PM. Last month's minutes were accepted with a provision that since not all of the attendees received a copy of the minutes, additional time would be granted for any changes.

**Updates were given:**

CADCA Academy Training – Amy reserved the New York Cohort 1 training session. The 2015 training dates are February 9-13, May 18-22 and July 20-24. We are still looking for a Coalition member and a community member to attend. The Coalition will pay for any community member to attend and offered to cover any additional expenses associated with sending a school staff person (i.e. costs for a substitute). We are also willing to switch the session dates to accommodate anyone who can attend.

DFC Coordinator Position – Amy reported that the lead candidate for the position has withdrawn their application. Additional resumes are still being received. They will be reviewed and forwarded to the Hiring Committee. Interviews will not take place until January.

STAND – Betsy announced that students have been spreading the word about the campaign. Students who attended the School Committee meeting mentioned the campaign twice. Approximately 30 students attended the AHS Leadership Summit and participated in a “snowball” survey to gauge student perceptions about the campaign. Responses revealed that most students have seen the campaign materials, initial reactions have been varied, several students raised questions about the validity of the data, most found the messages to be positive & understood the purpose of the campaign, and find it easy to resist using marijuana. The students are enjoying the “teaser” messages added to the bottom of the existing posters that are building suspense for the next round of posters that will be posted after winter break.

DAET Winter Newsletter - Kristin announced that the winter newsletter will be available in early January. This will be an online issue only (with the exception of a small printed quantity for events and town offices). Notices on the availability of the newsletter will go to the Coalition email list, through the school e-blasts and in the DAET January Directions article. The newsletters are in pdf form and can be found on the website. Old versions are archived.

**Upcoming Events:**

- *Positive Approaches to Avoid Power Struggles* – January 21 at the Ashland Public Library featuring Dr. Jane Greenstein.
- *Coalition Retreat* - Plans for the retreat will still move forward despite the absence of a Coordinator. The event will likely take place on a Saturday in March.

**Quick Review to Celebrate Recent Successes:**

- Youth talking about STAND at public meetings/events
- The new Monitoring the Future survey results show overall declines in youth alcohol, cigarette, and some illicit drug use. Press release:  
[http://www.monitoringthefuture.org//pressreleases/14drugpr\\_complete.pdf](http://www.monitoringthefuture.org//pressreleases/14drugpr_complete.pdf)

**Opioid Task Force:** As a follow-up to last month's presentation by Tiffany Wallace of the Opioid Task Force, Liz asked for recommendations/ideas on how the Coalition and the OTF could support one another. One of the goals of the OTF is to serve as a model for other communities and to address the issue long before it becomes a problem. Some ideas included a co-sponsored movie screening, compilation/sharing of resources, a co-sponsored community health event to certify people in administering a range of life-saving measures including CPR, Naloxone, Epi Pens, etc.

**Budget Needs:** The Coalition is required to submit a new budget along with the Continuation Application in January. Amy reminded the Coalition that anyone with budget needs should contact her so she can include these items in the budget.

**Strategic Planning:** Amy led a discussion on the Coalition's priorities and what it has accomplished thus far, what is ongoing, and what could take place over the next few years. The priority areas we covered were a Diversion Program, Outreach, Curriculum and Policy.

- Diversion: the role of the Coalition will be to coordinate development of a diversion program, to be a community convener, pulling together relevant stakeholders to develop the most appropriate program for Ashland. A working group will begin to develop a Diversion program in January.
  - There are several potential components to this at the level of the community, family, individual
- School Curriculum: We discussed the potential for K-12 alignment of prevention education and the possibility of using Coalition funds to pay a health educator consultant to look at the district curricula related to substance use prevention. We are looking to start a working group to begin looking at this.
- Community Outreach/Collaboration: Priorities related to outreach and collaboration were defined as initiatives with the Opioid Task Force, faith-based community, community conversations, and working to engage other organizations within the community that are not currently collaborating with the Coalition.
- Policy: The Board of Health has done a great job of tackling tobacco regulations. The Coalition is always looking for collaborators in the area of policy and for members interested in participating in a policy assessment working group.

Next Meeting: January 13 AMS, Room 5, 5:30 to 7 PM



Decisions at Every Turn Coalition  
November 18, 2014  
Meeting Minutes

**Attendees:** Lisa Ulbrich, Elizabeth Emberley, Claudia Rose, Patricia Rodrigues, Audrey LaCroix, Kelly Roy, Amy Turncliff, Kristin French, David DiGirolamo, Kelley St. Coeur, Brian Garrigan, Lisa Keating, Tiffany Wallace

Meeting began at 5:35 PM with introductions and acceptance of last month's minutes.

**Updates were given:**

CADCA Academy Training – Amy reserved the New York Cohort 1 training session. The 2015 training dates are February 9-13, May 18-22 and July 20-24. There is a strong possibility that the lead candidate for the DFC Coordinator position will be able to attend all three sessions. We are still looking for a community member to attend a single week of training (for each of the three weeks).

DFC Coordinator Position – Amy reported that the Hiring Committee conducted the first interview last week. The candidate was well-received. The candidate is scheduled for a second interview with Amy, Kristin and Laura (Wayside Youth & Family Support Network). The second candidate had to cancel her first interview due to a family emergency. Amy will try to reschedule. A resume for a third candidate was received today. Amy will conduct a phone pre-screen interview.

Bob Brooks – Last week an overview of the event was discussed. Tonight Kristin reported on the evaluation results. There were 113 attendees. We received 58 evaluations. The audience was primarily elementary school parents, high school parents and middle school parents, in that order – although attended also included parents of college students, parents with kids in multiple schools, educators and professionals. Overall the attendees felt the event was good or excellent; the most helpful information was the discussion on charismatic parents, the use of positive reinforcement and Dr. Brook's use of stories. Attendees reported that the objectives of the event were "mostly" or "definitively" met.

STAND – Betsy announced that she is working with a new, local designer on the campaign to make the feedback and communication process easier. She displayed three new poster concepts (2 ideas will be tweaked and 1 will be completely redone). Betsy will pilot test the new designs with Student Council and other groups next week and will use a new ballot feedback form to collect response information. A pilot test of the messaging will occur after the design tests. To build suspense for the next round of posters, students will add a "trailer" message to the bottom of the current posters with a "coming soon ..." or "watch this space for ..." teaser.

Community Discussion: Diversion (November 13) – Amy summarized the details of the event which included a panel discussion that included Kelley St. Coeur (Ashland High School Principal), Officer Dave Muri (Ashland School Resource Officer), Detective Kevin Piers (Ashland Police Department), Dr. Dossie Kahn (Assistant Director of Wayland Youth and Family Services), Ruth Backman (recently retired from Wayland Police Department), and Erica McNamara (Director of the Reading Coalition Against Substance Abuse). After the

panel discussion, attendees created a list of what will work/what will not work in Ashland. Kristin distributed this list. Ideas for what will work included education (youth, parent and community), an offender screening and referral process, consistency of consequences, zero tolerance, parental involvement, a cohesive law enforcement policy, and broad-based community support. Amy distributed a compilation of comments from the first event (World Café in the spring) and the feedback was consistent.

Community Conversations – Kristin reported 3 coffees were held since September reaching 31 parents. From those coffees, we received 8 new leads. Cara (Conversation facilitator) told Kristin that 3 of those leads are very strong and that at least one of those will turn into a Conversation after the New Year. Kristin distributed flyers to the attendees and encouraged them to pass along to parents/community groups and to post in their offices, etc. The goal is to reach 200 parents (attendees) over the year.

**Quick Review to Celebrate Recent Successes:**

- The coalition successfully completed two Parenting Series events.
- Kelly Roy reported that ASAP/ACT hosted a successful Middle School dance with 75 attendees.
- Dave DiGirolamo reported that the YMCA will host an event at the middle school with inflatable games.

Opioid Task Force – Tiffany Wallace spoke about her progress in establishing an Opioid Task Force to address the issue in Ashland and in the MetroWest area. The goals of the task force are to address streamlining care at critical times, mandatory reporting, accurate reporting, insurance practices, NARCAN training, law enforcement tip line, peer support/peer advocacy, development of a family resource booklet, and community/educational events.

Next Meeting: December 16<sup>th</sup> AMS, Room 5, 5:30 to 7 PM

Decisions At Every Turn Coalition  
October 21, 2014  
Meeting Minutes

Attendees: Elizabeth Byrnes, Lisa Ulbrich, Elizabeth Emberley, Claudia Rose, Patricia Rodrigues, Audrey LaCroix, Kelly Roy, Al Porter, Amy Turncliff, Kristin French, John Ellsworth, David DiGirolamo, Kelley St. Coeur, Gina Donovan, Richard Lind, Brian Garrigan, Kenzie Duprez, Katie Emberley, David Muri, Mark Oram

Meeting began at 5:35 PM with introductions and acceptance of last month's minutes.

Updates were given:

CADCA Academy Training – Two coalition members are still needed to attend training. One person must attend all 3 weeks. Amy suggested that this person be the new hire for the program coordinator's position. Different members can rotate the other weeks. Training weeks are: First option 2/9 – 2/13, 5/18 – 5/22, and 7/20 – 7/24 or Second option 3/30 – 4/3, 6/1- 6/5, and 8/24 – 8/28. Anyone interested should contact Amy.

BAA Grant – The Board of Selectmen approved the recent request of \$5,000. Balance from prior request is \$1,090. Total available BAA grant funds is \$6,090.

Robert Brooks, PhD Event – Raising Resilient Children and Adolescents (10/14/2014) was attended by over 100 people. Kristin will collate the evaluations and report on the results. The cable station will highlight this event on Around the Clock. Amy sent Barbara Chisholm, Ashland WACA-TV, event pictures and a summary.

DCF Coordinator Position – Amy reported that interviews will start next week. The hiring committee consists of Amy Turncliff, Liz Byrnes, Kelly St. Coeur, Chief Davis and Cara Tirrell.

BOH Tobacco Regulations – Mark Oram reported that effective January 1<sup>st</sup> Ashland is one of 7 communities in Massachusetts to enhance their tobacco regulations in order to reduce youth access. Vendors will be educated on the new regulations. Ashland has hired a part time tobacco control agent as well as a 6 hour a week public health nurse. Mark would like the nurse to become involved with the community groups in town.

Community Conversations – Kristin reported that 2 were held in September and 1 in October. Both were successful and she hopes to reach out to the attendees and have additional events. Her goal is to reach 200 parents (attendees) over the year.

Quick Review to Celebrate Recent Successes:

- The coalition kicked off the Parenting Series with the Brooks Event.
- The new Board of Health Regulations regarding tobacco products and sales in Ashland.
- Brian Garrigan gave a shout out to SADD for organizing a successful Red Ribbon Week .
- Kelly Roy reported that the middle school will be celebrating Red Ribbon Week next week.
- Amy spoke on the overall success of the coalition and the beginning of year 2 of the DFC grant.

STAND Update – Betsy Emberley discussed recent staff training. She distributed a copy of the first poster to be used at AHS. She explained Lucky Tray Day. Volunteers are needed to help hang new posters every 4 to 6 weeks.

#### Upcoming Events:

Community Discussion on November 13<sup>th</sup> to follow up on the Spring one and continue the conversation with the community focusing on attitudes and perceptions regarding consequences. Amy asked for volunteers to be facilitators for small discussion groups.

Coalition Retreat Planning – Amy suggested waiting for the new program coordinator to be hired before we start planning for this event. The goal of the retreat is to set the direction of the coalition with strategic planning for sustainability after the DFC grant expires. It was suggested that youth be involved in the process. A youth involvement subcommittee was formed with John Ellsworth, Kelly Roy, Brian Garrigan, and Steve McMillan (Amy will contact Steve.)

Amy will contact the Connect Community Church to invite them to the next coalition meeting.

Next Meeting: November 18<sup>th</sup> AMS, Room 5, 5:30 to 7 PM



Decisions at Every Turn Coalition  
September 16, 2014  
Meeting Minutes

In Attendance: Elizabeth Byrnes, Lisa Ulbrich, Elizabeth Emberley, Claudia Rose, Al Porter, Amy Turncliff, Kristin French, Stephen McMillan, John Ellsworth, David DiGirolamo, Audrey LaCroix, Kelley St. Coeur, Gina Donovan, Richard Lind, Brian Garrigan, Kenzie, Duprez, Jim Adams

Meeting began at 5:30 with introductions and acceptance of the September 2, 2014 Minutes

***Budget Update:***

- Claudia reported that the coalition is on track to spend the allotted DCF funds for 2013-2014. The majority of the funds (57%) was spent on payroll/tax/fringe benefits for Coalition staff. Other expenses included promotional materials, training, supplies and equipment (laptops, clickers, printers, projector, camera) to set up the Coalition office, and administrative support from our fiscal agent. We will probably carry over less than \$12,500 to the 2014-2015 budget year. Al Porter requested a copy of the financial spreadsheet.

***BAA Grant Submission***

- Amy will be submitting the BAA grant request to the board of selectmen by September 30th.

***STAND Update (Students Taking a Noble Direction):***

- Betsy gave an update and distributed drafted posters and the logo for review and feedback.
- A consultant is coming to the high school on October 16th to train staff on how to answer questions when challenged by students' perception and how to support the social norms campaign.

***Upcoming Events:***

- Ashland Day: Volunteers were requested to spend time at the Coalition booth distributing materials, answering questions, and asking adults to complete a short intercept survey focusing on misperceptions. Amy explained the booth's activity: have students complete the phrase "My healthy choices is.....", write their response on a label and post the label on a poster board.
- Dr. Bob Brooks program "Raising Resilient Children and Adolescents" is being held on October 14th at the high school auditorium. Volunteers were requested to help at the event.
- The Coalition Retreat is targeted for January, 2015. Coalition members are invited to attend in order to generate ideas, program development, and complete a strategic plan for 2015-2016. Possible venue is the Warren Center in Ashland on a Saturday morning.

***Topics for Discussion***

- John Ellsworth presented the status of the Ashland Coalition for Teens and future events. John plans on meeting with the Hopkinton YMCA for a possible collaboration on an event and the Town Manager to resolve the issue of liability insurance for events.

- Amy discussed marijuana legalization and commercialization policy. The Coalition agreed that the group cannot take a stand on a political issue but as individuals we can voice our own opinions.

Meeting adjourned at 7 PM. Next meeting is October 21 in Room 5 of the Administration Building at the Middle School.





Decisions at Every Turn Coalition  
September 2, 2014  
Meeting Minutes

*In Attendance:* Elizabeth Byrnes, Gina Donovan, Kelley St. Coeur, Kelly Roy, Audrey LaCroix, Kristin French, Dave DiGirolamo, Betsy Emberley, Amy Turncliff, Marie Caradonna, Jim Adams, Fazeena Ashraf, Neha Shabeer, Lisa Ulbrich, Claudia Rose, Al Porter, Erica Dinerman

1. *Minutes of the June 2<sup>nd</sup> 2014 meeting were accepted*
2. *Members were reminded the Coalition Secretary Position remains open. Members were encouraged to reach out to community members in an effort to fill this important position.*
3. *DFC Coordinator Erica Dinerman announced her resignation from the Coalition.*
4. *Marketing programs and materials*

Kristin French provided an update of the progress made over the summer regarding the production of marketing materials. She presented samples of DAET items such as notepads, pens, and magnets. The prototype of both the new DAET brochure and the quarterly newsletter were presented to coalition members for review. The first three tip sheets in the Parenting for Prevention series were also circulated.
5. *Community Conversations*

Kristin French discussed the 200 parent outreach goal of the Community Conversations program (formerly the Community Coffee program).
6. *Parent Survey results*

Amy Turncliff presented the results of the parent survey conducted by the coalition in late spring 2014. Some of these data will be shared with the community via the quarterly newsletter.
7. *2014-15 DAET-- Friends of the Ashland Public Library Collaborative Programming*

Betsy Emberley and Erica Dinerman presented the current schedule of programs planned for the upcoming school year (2014-2015). These programs include collaborative efforts between the Friends of the Ashland Public Library and the Coalition.
8. *Requests for Volunteers were discussed and a sign-up sheet was distributed for the following events:*
  - Farmer's Market, Sept 6, 9-1
  - Ashland Day, Sept 20, 10-3
  - Raising Resilient Children and Adolescents, Oct 14, 7pm

9. *STAND update (Students Taking A Noble Direction)*

Betsy Emberley gave an update of her work over the summer working with focus groups at the high school and within the coalition to help develop both the content and placement of STAND-related materials. STAND is a social norms campaign that will be initiated at AHS beginning this fall.

10. *CADCA trainings*

Amy Turncliff reminded the group that we are still in need of a Coalition volunteer for the mandatory CADCA (Community Anti-Drug Coalitions of America) trainings. This continues to be an ongoing issue due to the significant time-commitment involved (3 weeks of training over a one year period).

11. *Budget*

Claudia Rose (treasurer) provided an update of the budget process and an estimate of year end spending.

12. *Discussion topics for the September 16<sup>th</sup> meeting were presented to the group to allow time for them to formulate their opinions/thoughts/ideas. These topics were as follows:*

- a. Coalition engagement of Ashland youth organizations and role for Ashland Teen Advisory Council in community.
- b. Coalition position on marijuana legalization and commercialization.

The meeting adjourned at 6:30 pm



Decisions at Every Turn Coalition  
June 17, 2014  
Meeting Minutes

In Attendance: Elizabeth Byrnes, Lisa Ulbrich, Kelly Roy, Elizabeth Emberley, Claudia Rose, JoAnn Cavanagh, Al Porter, Amy Turncliff, Erica Dinerman, Kristin French

**UPDATES:**

***Sector Breakfast***

- Amy thanked those present at the Coalition meeting who also attended the breakfast. We agreed that there was a lot of great conversation about the impact and work of the Coalition. Erica led a Sector Activity which highlighted collaboration on the opioid project across many sectors.
- Member update: Amy stated that we were still seeking members for the Youth, Religious, and Civic/Volunteer sectors. People offered suggestions for each of the sectors. Amy will contact the people who were recommended.

***Parent Survey Results***

- **321** parents responded to the survey, exceeding our goal of 300. Results from the survey will be posted at [www.ashlanddecision.org](http://www.ashlanddecision.org) soon. Consistent feedback in the survey included appreciate to the coalition for the work we are doing.

***Marketing***

- Kristin will be meeting with a graphic designer in the next few weeks to discuss a new Coalition brochure. All Coalition members will be invited to take part in different phases of the development process, including initial review and participating in focus groups to elicit feedback on concepts. There is the potential to distribute brochures as an insert in Directions. Kristin will also talk with the designer about the social norms campaign.
- The group offered suggestions for DAET promotional items which we will have available at community events, school events, and other Coalition gatherings. Suggestions included: stress balls, stress balls, pens, magnets, flashlights/key chains, sticky notes, pads of paper, Band-Aids, puzzles, rulers, and highlighters. We will try to use a local vendor for the items.
- DAET will launch a quarterly newsletter beginning in September. Coalition members will have an opportunity to share in the process, by writing articles, suggesting content, or providing information about their sector. The current plan is to use an online newsletter service (MailChimp), make them available on the Website through a newsletter archive and print "highlights" in Directions or as an insert.

***New England Institute of Addiction Studies***

- Erica attended the New England School of Addiction and Prevention Studies at Worcester State University and participated in several workshops primarily focused on drug identification and addiction. You can learn more about the conference at <http://www.neias.org/> and access the handouts for many of the workshops.

***Year One Action Plan Review***

- The entire group reviewed each of the action items and indicated whether it was complete, too soon to begin, or ongoing. The Coalition accomplished many of the Year One items already and has begun many additional tasks. A summary of the completed items will appear in the July issue of Directions.

***Board of Health Regulation Review for Fall***

- The Board of Health will conduct a review of its policies in the fall. The Coalition has an opportunity to propose modifications to policies relevant to the Coalition's work. The BOH intern will work with us on identifying such relevant policies and research similar policies in other communities to help inform our recommendations. Examples may include policies regulating paraphernalia or outlet density.

***Retreat Date***

- Erica will send a Doodle (online) poll to determine the best date and time for our Coalition retreat. We hope to schedule a 3-hour retreat for the end of September/beginning of October. The retreat will focus on Year 2 action planning. All Coalition members are welcome and encouraged to attend.

***Summer***

- Erica will work remotely at reduced schedule for the summer (20 hours). She will be available by email and is also available to meet in Ashland upon request. Amy and Kristin will be available per their usual schedules.

The meeting adjourned at 7pm



Decisions at Every Turn Coalition  
May 27, 2014  
Meeting Minutes

In Attendance: Elizabeth Byrnes(Chair), Lisa Ulbrich, Kelly Roy, Elizabeth Emberley, Brian Garrigan, Dave DiGirolamo, John Ellsworth, Claudia Rose, Craig Davis, Caroline Priest, Amy Turncliff, Erica Dinerman, Kristin French

Kristin French was introduced to the group. Kristin will work with Erica to coordinate the work of the coalition. She has previously worked on DFC coalitions in Watertown and Everett.

Two corrections were made to the April minutes-Katie Emberley's name was misspelled and the website was updated to read: [www.AshlandDecisions.org](http://www.AshlandDecisions.org)

- The Leadership Team is hosting a Sector Breakfast to thank them for their participation and to have them resign the CIA.
- Parent Survey-The survey has been sent out through all of the schools. DAET members may not have seen the survey yet.
- The Leadership Team has added an additional Coalition meeting to the calendar for June 17, Room 5 @ 5:30pm
- **Liquor Licensees and Selectmen** will be attending trainings, initiated by Chief Davis, conducted by JBS on alcohol violations. Fusion Restaurant has had consequences imposed including not serving on weekends and requiring a detail officer once they are serving again
- A new police sub-station is being established in the Market Basket Mall to help police that area of town.

**Youth Updates:**

- Prevention Week-Kelly and Dave reported that the students wrote on an "I Choose" banner that was posted in the cafeteria. Some of the comments were not appropriate and were replaced with hearts. For next year, they will consider a different system for getting student input that will be a safeguard from inappropriate comments.
- SADD Sticker Shock-Brian reported that 9 students participated on Friday of Memorial Day weekend, by going into the 6 package stores in town and putting "Don't buy alcohol for youth under age 21" on 6/12/30 packs of beer. All store owners were informed in advance and all were ultimately cooperative. Officer Dave Muri and Erica (DAET) accompanied the group.
- Junior Prom/Senior Activities went well and are continuing to go well with no incidents uncovered.

**Committees:**

**Policy**-Amy described various opportunities to work on substance abuse policies that may impact youth. Examples include restrictions on drug paraphernalia, e-cigarettes, local social host ordinance. She is looking for people to join this group and identify and prioritize policy issues.

**Marketing/Materials**-Kristin talked about branding and hosting parent focus groups to explore messaging and will work with the social norms committee



**Social Norms**-Betsy and Amy are waiting for data to be returned. Expect it by about June 5. The Metro West Health Foundation which funded this project is hosting a luncheon for grantees. Amy will attend.

**Parent Education**-Betsy has contacted Families First Parenting Programs and Bob Brookes (Resilience) as possible programs for next year. She envisions small group discussion broken down by age when appropriate.

**Community Discussion, May 1 event**-Amy shared feedback from participants and felt that it was a successful event. Varied opinions were expressed and comments were documented. People are looking for consistent consequences. A lengthy discussion about consequences followed which included the challenges of MIAA rules and families who threaten litigation. People seemed to agree that an alternative to punishment was in order. The Chief talked about the successful program he created in Framingham. Other communities have successful alternatives to arrest or punishment.

**NEXT STEP:** Host another community event in the fall and invite communities who have educational programs for youth in response to underage drinking and drug use. Goal to have community respect policies that are in place.

**Coalition Retreat**-A poll was conducted to determine the best day and time of day to host a Coalition retreat in the fall. The majority of participants present voted for a 5pm-8pm event with a suggestion of Thurs at the evening. Goals of the event are team building and strategic planning.

Meeting Adjourned at 7:10.

Next meeting: June 17, 5:30pm Room 5, Administration Building at Ashland Middle School



Decisions at Every Turn Coalition  
April 29, 2014  
Meeting Minutes

In Attendance: Elizabeth Byrnes(Chair), Lisa Ulbrich, Kelly Roy, Elizabeth Emberley, Brian Garrigan, Dave DiGirolamo, John Ellsworth, Claudia Rose, Craig Davis, Caroline Priest, Amy Turncliff, Erica Dinerman, Kristin French

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**NEXT STEP:** Host another community event in the fall and invite communities who have educational programs for youth in response to underage drinking and drug use. Goal to have community respect policies that are in place.

**Coalition Retreat**-A poll was conducted to determine the best day and time of day to host a Coalition retreat in the fall. The majority of participants present voted for a 5pm-8pm event with a suggestion of Thurs at the evening. Goals of the Retreat are team building and strategic planning.

Meeting Adjourned at 7:10.

Next meeting: June 17, 5:30pm Room 5, Administration Building at Ashland Middle School



Decisions at Every Turn Coalition  
March 25, 2014  
Meeting Minutes

In Attendance: Elizabeth Byrnes, Lisa Ulbrich, Kelly Roy, Kathy Bach, Jim Adams, Elizabeth Emberley, Brian Garrigan, Al Porter, Amy Turncliff, Erica Dinerman

Acceptance of Feb 25 minutes

**Updates:**

**Celebration Event-Kathy Bach**

Good will and good press were achieved. A few new faces attended.

**Community Letter re: Opiate trends appearing in April Directions-Amy Turncliff**

Five sector involvement showed the strength and spirit of coalition work. John Ellsworth (Business) offered to pay to include the letter in Directions, Al Porter (Media) guided printing and included two articles in Directions, Erica, Chief Davis (Law Enforcement) and Mark Oram (Board of Health) collaborated on writing. Jim Adams (Schools) worked with the Chief to speak with students in grades 9-12 on April 2 about the opiate issues trending.

**Cyberbullying Events-Kelly Roy**

Student assemblies went well. Bullying covered in Second Step. 25 parents attended the Middlesex Partnership for Youth event. Two youth manned the DAET table at the parent event.

**Book Discussion-"The Happy Student" led by Jim Adams**

Great discussion and mixed reviews of the book. Jim would have liked more students to attend and it was a successful event. He will do another and is considering books.

**Parent Coffees-Kathy Bach**

Two coffees for parents of younger children were facilitated recently by Cara and Kathy. Kathy felt that "parents of younger children" is the correct audience for the coffees.

**BAA Grant-Amy Turncliff**

Current and future funds will be used to pay to reinstitute Alcohol.edu at AHS for freshmen and sophomores for 2014-15 year and freshmen for two additional years.

**CADCA Academy-Erica and Amy**

We have been given a pass for this year on attendance, but attendance by one consistent person for three weeks and rotating person for each of the three weeks is a requirement of the DFC grant. Kathy B expressed interest in attending but would like to know more about it. Lisa U also expressed interest.

**Discussion of Community Wide Discussion Using a World Café Model-May 1, 6:30-8:30pm AHS cafeteria**

We will use a World Café model however, WC is not supposed to be directive or seek outcomes. The format will be modified. Stipend to address "Underage Drinking" will be used to pay the facilitator. Goals are:

- Engage community in discussion of consequences for underage drinking by police and schools
- Explore the complexities of consistency
- Hope to gain support for a community diversion/education program

\*A sign up sheet was sent for volunteer duties for the event.

Presentation on Strategic Prevention Frameworks and elevator exercise were tabled until next meeting.

Meeting adjourned at 7pm

Decisions At Every Turn Coalition  
February 25, 2014  
Meeting Minutes

Attendees: Liz Byrnes  
Lexi Levine  
Lisa Ulbrich  
Richard Lind  
Al Porter  
Kelly Roy  
Dave DiGirolamo  
Amy Turncliff  
Brian Garrigan  
Claudia Rose  
Elizabeth Emberley  
Erica Dinerman  
John Ellsworth  
Chief Craig Davis  
Audrey LaCroix

Meeting began at 5:35 PM.

1. Chief Davis

- a. Chief Davis discussed his concerns regarding opioid use and overdose in Ashland. He said there had been 19 overdoses in the past year, 3 since Jan 1, 2014 including 2 in the past week. There was a lot of discussion regarding the issue and what Action Items could be done by the Police department and by the Coalition:
  - i. Ashland Police Department: 1. Chief Davis is looking into the ability of officers carrying Narcan. Right now, only EMTs (as part of the Fire Department) carry Narcan and often APD officers are first on the scene of an overdose. 2. Chief Davis is obtaining a Prescription Drug Drop Box from the County DA's office. This box will be installed in the lobby of the APD within the next few weeks. 3. On April 26<sup>th</sup>, APD is co-hosting a Drug Take Back Day with the Ashland Lions.
  - ii. **The Decisions at Every Turn will: 1. Draft a letter to be included in Directions by March 15<sup>th</sup> from Erica, Chief Davis and Mark Oram (as Director of BOH). 2. Assist with the coordination of grade by grade assemblies at Ashland Middle and High Schools in early April at which Chief Davis will speak about the public health concern related to opioid use and overdose. Liz Byrnes will meet with Chief Davis before these assemblies to discuss messaging. 3. Provide talking points to parents reflecting information shared at assemblies with students so that parents can discuss this information with their children 4. Create and distribute information about Prescription Drug Take Back and Police Station Drop Box to community 5. Brian mentioned that SADD sponsors a topically-based assembly in the Spring. This may be a good topic for that assembly 6. Provide education at the Senior Center and Middle School for Senior Citizens about prescription drug use and abuse.**
    - 1. Community Center- First Thurs of the month Lions provides breakfast
    - 2. Middle School-Lunch (check day of week-time 12:45)

2. Monthly update from Director and Project Coordinator: Amy and Erica
  - a. Amy: Social Norms update- Social Norms Survey contracted through The Montana Institute (Jeff Linkenbach's group). Survey will be administered April 16<sup>th</sup> to Gr. 9-12. Elizabeth Pratt and a colleague of hers at MassTAPP will be coming out to give a presentation on Social Norms to AHS faculty before the survey is administered. **Amy Turncliff and Betsy Emberley continue to work with AHS staff on the Social Norms campaign.**
  - b. Erica: Mentioned three projects she has been working on: 1. Issue of Opioid use overdose and prevention; she has met with Chief Davis, spoken with other Coalitions around the Boston area, and been reading to determine how the Coalition can help on this issue. 2. Working on website content with webmaster. 3. Continuing one on one meetings with community members. Documenting information.
3. Celebration event update
  - a. The event will be Thursday March 6<sup>th</sup>, 4-6pm in the Lower Level Meeting room at Ashland Public Library.
4. Developing an Elevator Pitch for the Coalition
  - a. Because the Coalition meeting was running long, we will begin the process of developing an Elevator Pitch via email or during our next regular Coalition meeting.
5. Identification of Action Leaders for Year 1 Projects Outlined in the DFC Grant
  - a. Erica circulated a sign-up sheet for primary Action Teams/Items. Coalition members signed up to help complete tasks included in Coalition Action Plan. **Erica will follow up with these members.**
6. Town Hall Meeting
  - a. The Town Hall meeting will be held Thursday, May 1<sup>st</sup> from 6:30-8:30pm in the AHS cafeteria. Chief Davis will provide opening remarks. This will be an opportunity for community members to provide input on the subject of police response to underage substance use. We will have a Primary Facilitator trained in the World Café meeting style and Coalition members will act as table facilitators. **Betsy Emberley and Lisa Ulbrich volunteered to serve as table facilitators for this event.**

Meeting adjourned at 7:00 PM.

Amy Turncliff

Decisions At Every Turn Coalition  
January 7, 2014  
Meeting Minutes

Attendees: Liz Byrnes  
Lexi Levine  
Lisa Ulbrich  
Richard Lynd  
Al Porter  
Kelly Roy  
Dave DiGirolamo  
Gina Donovan  
Amy Turncliff  
Brian Garrigan  
Claudia Rose  
Elizabeth Emberley  
Alison Rose  
Kathy Bach

Meeting began at 5:35 PM.

1. Welcome and introductions for Erica Dinerman, DFC grant Program Coordinator.
2. Updates:
  - a. BAA Grant; DAET granted \$5000.00 from the BOS to be applied as a cash match toward DFC grant. Fiscal agent Wayside can hold the money for the Coalition.
  - b. Survey Results Presentation; held Dec 19, 2013, review of Adolescent Risk Survey Results were presented to the community.
  - c. Social Norms/Social Marketing; Betsy Emberley is on the subcommittee and will try to attend a Positive Community Norms training this month or possible in July. ACTION: May use the MWHCF money for a survey at the high school and within the community with regard to this campaign. Also there is a possibility of bringing the training to MA with other DFC grant communities. WHO: Social Norms Subcommittee, Program Coordinator.
  - d. Website; up and running with Ryan Turncliff as the Webmaster. ACTION: Everyone should check it out and provide feedback.
  - e. Parent Prevention/Wellness Nights; Dave DiGirolamo reported that Ashland Middle School is looking to bring the MARC Program from Bridgewater State to Ashland for student and parent presentations about safety/security, bullying/cyberbullying. Possibly use local parents as part of a "panel discussion". Discussion ensued.

- f. ASAP/SADD; Brian Garrigan provided an update with regard to SADD students work on the upcoming Project Purple week being recognized at AHS. Kelly Roy provided an updates with regard to ASAP at the Middle School and putting out positive messages during drug fact week.
- 3. Drug Fact Week; Alison Rose presented information regarding a Cable show opportunity for the Coalition. Student's were filmed on Ashland Day asking various questions about drugs which will now be answered by a panel and recorded for broadcasting in conjunction with Drug Fact Week. Possible panelists include students, a parent and a neuroscientist. Discussion ensued. ACTION: Possible dates and times for recording will be sent via e-mail. WHO: Alison to send out the e-mail and coordinate schedules.
- 4. DFC Grant; Erica presented a PowerPoint presentation reviewing what it means to be a funded Coalition and an overview of the DFC grant. Discussion ensued. A Coalition event to celebrate the DFC grant award with the community was discussed. ACTION: Look into possible venues and dates for such an event. WHO: Erica and Kathy Bach

Meeting adjourned at 7:00 PM.

Kathleen Bach  
Secretary